SenseHub® Dairy / FarmUpNZ Competition Terms and Conditions

Eligibility

- Entry is open to New Zealand residents 18 years or older who are not employees of MSD Animal Health, FarmUpNZ or their related companies, or their agents, contractors, or immediate families.
- To enter, an eligible entrant must post one original photograph in the comments on the competition post and include a written explanation of what makes farming special to them. Limit one entry per person. Multiple, incomplete, duplicate, automated or late entries will be invalid.
- No purchase or payment is required to enter. Standard internet or mobile data charges may apply.
- MSD Animal Health reserves the right to verify the validity of an entry and the entrant and to either allow or disallow any entry according to the eligibility criteria in its absolute discretion.

Competition opening and closing dates

- The promotion opens at 12am NZDT on Monday 12th October 2026 and closes at 11.59pm NZDT on Friday 30 October 2026. Entries received after the closing time will not be accepted.

Prize details

- 5 prizes total. Each prize includes:
    - 1 x FarmUpNZ merchandise item (one cap or beanie which will be selected at random)
    - 1 x SenseHub Dairy-branded Avanti keep cup
    - 1 x SenseHub Dairy-branded ear warmer
- Each prize pack has an approximate retail value of NZ$75 including GST. Prizes are not transferable, exchangeable or redeemable for cash. If an advertised item becomes unavailable for reasons beyond the Promoter's reasonable control, the Promoter may substitute an item of equal or greater value.

How winners will be selected

- The winners of the SenseHub Dairy/FarmUpNZ promotion will be drawn at random by MSD Animal Health on Monday 2nd of November 2026 and notified by an announcement on the Allflex and SenseHub NZ Facebook page as well as a statement on the original post asking for address details to be sent via Private Message.
- Five winners will be selected at random from all valid entries. The content, quality or popularity of an entrant's photograph or written response will not affect their chance of winning.

- If the winner does not respond within 5 working days of the notification, they forfeit the prize and an alternative winner will be drawn by MSD Animal Health immediately. Delivery of the items will be arranged by MSD Animal Health to the winners nominated address.

General terms

- The Competition is conducted by Schering-Plough Animal Health Limited (trading as MSD Animal Health), of 33 Whakatiki Street, Upper Hutt, Wellington and are intended for promotional purposes only.
- MSD Animal Health reserves the right at any time and from time to time to modify or discontinue, temporarily or permanently, the Competition with or without prior notice, including due to reasons outside its control (such as in the case of anticipated, suspected, or actual fraud). The decision of MSD Animal Health in all is final and binding.
- MSD Animal Health is not responsible for any technical issues, lost entries, or other errors that may affect participation.
- Prizes will be posted to the winners by MSD Animal Health. To the extent permitted by law, MSD Animal Health is not responsible for: i) any delay or loss or damage to the prizes during delivery; and ii) any (direct or indirect) claims or loss or damage, in connection to the handling or use of the prizes after delivery.
- Other than as set out in these terms and conditions, to the extent permitted by law MSD Animal Health, its employees, and agents shall not be liable for any claims, damages, injuries, costs, and expenses suffered, sustained or incurred (including but not limited to indirect or consequential loss) as a result of, or arising out of, or in any way connected with the sales promotion or its prizes or any act or omission (whether negligent or not) of MSD Animal Health, its employees and agents.
- These Terms and Conditions are governed in accordance with the law of New Zealand.

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